## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of March, 2019

Commission File Number: 001-35078

# POINTS INTERNATIONAL LTD.

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark w	hether the registrant files	or will file annual reports under	cover of Form 20-F or Form 40-F.
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Form 20-F [ ] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): [ ]

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [ ] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.

(Registrant)

Date: March 13, 2019 /s/ Erick Georgiou

Name: Erick Georgiou Title: Chief Financial Officer

\* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC1815(04-09)



### Points International to Hold Investor Event in Toronto on March 28, 2019

**TORONTO – March 13, 2019 –** Points International Ltd. (TSX: PTS) (Nasdaq: PCOM) (Points), the global leader in powering loyalty commerce, will hold an investor event on March 28, 2019 from 1:30 p.m. – 4:30 p.m. Eastern time at the TMX Group's Broadcast Center located on 130 King Street West, Toronto, Ontario.

Points President Christopher Barnard and CFO Erick Georgiou will host an extended presentation to introduce new investors to the Points story and provide current shareholders with additional insights into the operating model and growth potential.

### Agenda will cover the following:

- Detailed industry background, including an in-depth discussion on loyalty program economics and trends.
- Comprehensive overview of Points' business, focusing on the Loyalty Commerce Platform and the three operating units that utilize it.
- · Analysis of Points' growth formula and discussion on the newly introduced long-term financial goals of the company.
- Extensive question and answer sessions following each of the above discussions.

The event will be broadcast live and available for replay via webcast <u>here</u> and on the investor relations section of the company's website at <u>investor.points.com</u>. For more information or to request an invitation, please contact Points' investor relations team at <u>IR@points.com</u>.

#### About Points International Ltd.

Points (TSX: PTS) (Nasdaq: PCOM) provides loyalty e-commerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. The Company has a growing network of nearly 60 global loyalty programs integrated into its unique Loyalty Commerce Platform. Points offers three core private or co-branded services: its Loyalty Currency Retailing service, which retails loyalty points and miles directly to consumers; its Platform Partners service, which offers developers transactional access to dozens of loyalty programs and hundreds of millions of members via a package of APIs; and its Points Travel service, which helps loyalty programs increase revenue from hotel bookings, while enabling members to more effectively earn and redeem loyalty rewards. Points is headquartered in Toronto with offices in San Francisco and London.

For more information, please visit <u>company.points.com</u>, follow Points on Twitter (@<u>PointsLoyalty</u>) or read the <u>Points blog</u>. For Points' financial information, visit <u>investor.points.com</u>.

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