

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of **August 2020**

Commission File Number: **001-35078**

POINTS INTERNATIONAL LTD.

(Translation of registrant's name into English)

111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): []

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): []

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-_____.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.
(Registrant)

Date: August 13, 2020

By: /s/ Erick Georgiou

Name: Erick Georgiou

* Print the name and title under the signature of the signing officer.

Title: Chief Financial Officer

NYC#: 108692.1

SEC1815(04-09)

Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

EXHIBIT INDEX

<u>Exhibit</u>	<u>Description</u>
99.1	News Release dated August 13, 2020



Points Launches New Meaningful Partnership With Qatar Airways Privilege Club

*Qatar Airways Privilege Club leverages Points' Loyalty Commerce Platform To Offer
It's Members More Engagement Opportunities*

TORONTO, August 13, 2020 - [Points](#) (TSX:[PTS](#)) (Nasdaq:[PCOM](#)), the global leader in powering loyalty commerce, today launched an extensive multi-year partnership with Qatar Airways Privilege Club, the loyalty program of Qatar Airways to leverage Points' Loyalty Commerce Platform. Points will roll out a broad suite of services to Qatar Airways Privilege Club members over the upcoming months in multiple languages and with multiple currencies.

As of today, members have the ability to Buy, Gift and Transfer Qmiles through Points' platform to reach their rewards faster. By plugging into Points' Loyalty Commerce Platform, Qatar Airways Privilege Club eliminates its efforts to maintain an in-house Buy, Gift, and Transfer offering. Points' suite of Loyalty Currency Retailing services now enables the program to provide members with personalized offers and dynamic pricing with promotions tailored to ensuring the best possible member experience, all with guaranteed economics to the Qmiles program.

Mr. Simon Talling-Smith, Qatar Airways Chief Commercial Officer said: "At Qatar Airways, we are leading the industry with the products and services we offer to our passengers. Our Privilege Club members are our most valued customers, so our priority is not only to ensure that they can rely on us to fly them safely and comfortably, but also to offer generous rewards that are relevant to them."

"As we rebuild our network to over 80 destinations and the world starts to open up again, we hope that our members will enjoy our flash offer available over the next two days to earn 75 per cent more Qmiles when they buy, gift or transfer. With newly resumed destinations, including the Maldives, Zanzibar, and Lisbon, it is the perfect time for our members to take advantage of their Qmiles for a well-deserved holiday."

Rob MacLean, CEO of Points said: "We are thrilled to be launching this partnership with Qatar Airways, widely known as one of the best airlines in the world. We just recently opened our own office in the Middle East, and we are excited to be able to provide local support as well as a dedicated full-service partner team to help make the Qatar Airways Privilege Club even more valuable and engaging to its members."



With its leading Loyalty Commerce Platform, Points provides loyalty eCommerce and technology solutions to the world's top brands to power innovative services to drive increased revenue and member engagement in loyalty programs. Points leverages its platform to efficiently deliver great services, including the Buy, Gift and Transfer functionality, to nearly 60 loyalty program partners worldwide.

For more about Points' Loyalty Commerce Platform, visit www.points.com.

About Points International

[Points](http://www.points.com), (TSX: PTS)(NASDAQ: PCOM), provides loyalty e-commerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. Currently, the Company has a growing network of nearly 60 global loyalty programs integrated into its unique Loyalty Commerce Platform. Points offers three core private or co-branded services: its Loyalty Currency Retailing service sells loyalty points and miles directly to consumers; its Platform Partners service, which offers earn and redemption opportunities via third-party or loyalty channels; and its Points Travel service helps loyalty programs increase revenue from hotel and car rental bookings while offering members more opportunities to earn and redeem loyalty rewards more broadly. Points is headquartered in Toronto, with offices in San Francisco, London and Dubai.

For more information, visit company.points.com.

About Qatar Airways Privilege Club

Privilege Club launched in 2000 as a form of appreciation to Qatar Airways' loyal passengers, offering them the opportunity to earn Qmiles when travelling on Qatar Airways, oneworld® airlines, or any of the airlines' partners. Qmiles has since served as another convenient means of payment at the award-winning Qatar Duty Free outlets, located in both the departure and arrival halls of Hamad International Airport, and at Oryx Galleria in Doha. Privilege Club offers four membership tiers - Burgundy, Silver, Gold and Platinum - each with their own exclusive benefits for members to enjoy. Qmiles are earned when members travel on Qatar Airways, oneworld® airlines, other airline partners or use the services of any of the airline's 60+ global partners. Qmiles are awarded based on the booking class purchased, and can be redeemed for a range of exciting benefits and rewards including award flights, upgrades or extra baggage on Qatar Airways.

To join, visit <https://www.qatarairways.com/en/Privilege-Club/join-now.html>.

CONTACT

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