



Points International Ltd.
Business Metrics

	Jan-13	Feb-13	Mar-13
TOTAL ALL CHANNELS			
Points/Miles Transacted	1,401,533,356	1,527,171,208	1,492,021,863
vs. previous year	6%	24%	25%
# of Points/Miles Transactions	123,430	120,707	133,708
vs. previous year	3%	1%	7%
LOYALTY CURRENCY SERVICE CHANNELS			
Points/Miles Transacted	1,240,591,680	1,396,290,822	1,338,935,822
vs. previous year	6%	29%	30%
# of Points/Miles Transactions	115,302	113,905	125,785
vs. previous year	2%	1%	7%
POINTS.COM CHANNELS			
Points/Miles Transacted	160,941,676	130,880,386	153,086,041
vs. previous year	0%	-13%	-6%
# of Points/Miles Transactions	8,128	6,802	7,923
vs. previous year	21%	9%	13%
Cumulative Registered Users	3,480,421	3,534,314	3,550,883
vs. previous year	16%	16%	15%



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Business Metrics**

	Q1	Q2	2012 Q3	Q4	TOTAL	2013 Q1	YTD TOTAL
TOTAL ALL CHANNELS							
Points/Miles Transacted	3,755,710,143	3,455,853,017	3,496,313,771	4,411,123,464	15,119,000,395	4,420,726,427	4,420,726,427
vs. previous year	22%	-5%	5%	12%	8%	18%	18%
# of Points/Miles Transactions	364,176	390,244	345,929	371,399	1,471,748	377,845	377,845
vs. previous year	6%	12%	6%	10%	9%	4%	4%
LOYALTY CURRENCY SERVICE CHANNELS							
Points/Miles Transacted	3,282,092,064	3,056,597,722	3,067,275,588	3,799,973,517	13,205,938,891	3,975,818,324	3,975,818,324
vs. previous year	19%	-8%	3%	15%	7%	21%	21%
# of Points/Miles Transactions	344,245	328,722	325,470	340,992	1,339,429	354,992	354,992
vs. previous year	7%	0%	6%	13%	6%	3%	3%
POINTS.COM CHANNELS							
Points/Miles Transacted	473,618,079	399,255,295	429,038,183	611,149,947	1,913,061,504	444,908,103	444,908,103
vs. previous year	56%	24%	20%	-6%	17%	-6%	-6%
# of Points/Miles Transactions	19,931	61,522	20,459	30,407	132,319	22,853	22,853
vs. previous year	-4%	250%	-5%	-9%	42%	15%	15%
Cumulative Registered Users	3,087,282	3,235,685	3,356,522	3,451,773	3,451,773	3,550,883	3,550,883
vs. previous year	16%	19%	18%	16%	16%	15%	15%