

**POINTS INTERNATIONAL LTD. BUSINESS METRICS**



	Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10
<b>TOTAL ALL CHANNELS</b>						
Points/Miles Transacted	820,176,450	858,741,296	1,092,055,630	853,175,288	1,017,099,860	853,969,807
<i>vs. previous year</i>	21%	28%	47%	45%	51%	16%
# of Points/Miles Transactions	84,565	88,472	112,154	92,221	96,388	98,343
<i>vs. previous year</i>	13%	25%	39%	36%	27%	21%
<b>LOYALTY CURRENCY SERVICE CHANNELS</b>						
Points/Miles Transacted	718,798,994	770,703,637	996,036,439	767,102,793	943,576,969	773,538,370
<i>vs. previous year</i>	24%	31%	53%	54%	63%	22%
# of Points/Miles Transactions	78,309	82,976	105,707	86,630	91,481	93,262
<i>vs. previous year</i>	14%	30%	46%	44%	34%	27%
<b>POINTS.COM CHANNELS</b>						
Points/Miles Transacted	101,377,456	88,037,659	96,019,191	86,072,495	73,522,892	80,431,437
<i>vs. previous year</i>	7%	9%	1%	-5%	-23%	-21%
# of Points/Miles Transactions	6,256	5,496	6,447	5,591	4,907	5,081
<i>vs. previous year</i>	-7%	-22%	-24%	-25%	-34%	-37%
Cumulative Registered Users *	2,428,223	2,445,438	2,467,663	2,488,082	2,505,873	2,525,059
<i>vs. previous year</i>	13%	13%	13%	12%	12%	12%

Note:

\* For comparability issues, the above metrics do not include Delta Buy, Gift & Transfer miles or transactions.

**POINTS INTERNATIONAL LTD. BUSINESS METRICS**


	2009					2010		
	Q1	Q2	Q3	Q4	TOTAL	Q1	Q2	Q2 YTD
<b>TOTAL ALL CHANNELS</b>								
Points/Miles Transacted	2,090,807,671	1,999,245,997	2,395,492,288	3,146,513,217	9,632,059,173	2,770,973,376	2,724,244,955	5,495,218,331
<i>vs. previous year</i>	-17%	-19%	0%	39%	0%	33%	36%	34%
# of Points/Miles Transactions	226,920	224,999	255,233	277,261	984,413	285,191	286,953	572,144
<i>vs. previous year</i>	-25%	-26%	-15%	-2%	-17%	26%	28%	27%
<b>LOYALTY CURRENCY SERVICE CHANNELS</b>								
Points/Miles Transacted	1,820,056,552	1,711,731,477	2,113,388,443	2,733,108,711	8,378,285,183	2,485,539,070	2,484,218,131	4,969,757,201
<i>vs. previous year</i>	-19%	-24%	1%	47%	-1%	37%	45%	41%
# of Points/Miles Transactions	204,631	201,891	231,221	252,418	890,161	266,992	271,374	538,366
<i>vs. previous year</i>	-28%	-29%	-16%	-1%	-19%	30%	34%	32%
<b>POINTS.COM CHANNELS</b>								
Points/Miles Transacted	270,751,119	287,514,520	282,103,845	413,404,506	1,253,773,990	285,434,306	240,026,824	525,461,130
<i>vs. previous year</i>	4%	25%	-6%	0%	4%	5%	-17%	-6%
# of Points/Miles Transactions	22,289	23,108	24,012	24,843	94,252	18,199	15,579	33,778
<i>vs. previous year</i>	16%	33%	-4%	-12%	5%	-18%	-33%	-26%
Cumulative Registered Users *	2,189,814	2,252,404	2,324,611	2,404,108	2,404,108	2,467,663	2,525,059	2,525,059
<i>vs. previous year</i>	15%	15%	12%	13%	13%	13%	12%	-43%

Note:

\* For comparability issues, the above metrics do not include Delta Buy, Gift &amp; Transfer miles or transactions.