

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 6-K**

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of **September, 2019**

Commission File Number: **001-35078**

**POINTS INTERNATIONAL LTD.**

(Translation of registrant's name into English)

**111 Richmond St., W. Suite 700, Toronto, ON, M5H 2G4, Canada**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F [ ] Form 40-F [X]

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): [ ]

**Note:** Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): [ ]

**Note:** Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's "home country"), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes [ ] No [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Points International Ltd.  
(Registrant)

Date: September 23, 2019

By: /s/ Erick Georgiou

Name: Erick Georgiou

Title: Chief Financial Officer

\* Print the name and title under the signature of the signing officer.

NYC#: 108692.1

SEC1815(04-09)

**Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**





**Points Extends Relationship With AIR MILES® Reward Program  
Through Enhanced Travel Redemption Program**

*AIR MILES Collectors can use Miles on over 330,000 hotels worldwide through Points Travel services*

TORONTO, September 23, 2019 - [Points](#) (TSX:[PTS](#)) (Nasdaq:[PCOM](#)), the global leader in powering loyalty commerce, has extended its existing relationship with the AIR MILES Reward Program, Canada's most recognized loyalty program, to further leverage the Points Travel services. Through the expanded relationship, AIR MILES Collectors have the ability to use Miles when booking on over 330,000 hotels across the globe through Points' industry-leading white label hotel booking platform.

Through a single integration with Points' Loyalty Commerce Platform, which powers the Points Travel services, AIR MILES is offering its Collectors a wider range of redemption opportunities with a world-class hotel supply. This program enhancement is following a successful partnership launch in 2016, which saw AIR MILES leverage Points' platform to offer its Collectors the ability to earn miles on hotel stays through Points Travel services.

"We are thrilled to expand our relationship with AIR MILES, creating enhanced engagement opportunities for the AIR MILES Reward Program," said Rob MacLean, CEO of Points. "This new offering empowers AIR MILES Collectors to do more with their miles. We look forward to continuing to support their program growth, leveraging our platform to power new features and offering more flexibility to members for years to come."

Points Travel can be quickly integrated into any loyalty program's web and mobile properties to create a highly-converting, travel eCommerce offering that is program-branded and leverages the capabilities of the Points Loyalty Commerce Platform. The user experience is simple and intuitive, taking members from consideration to purchase in just a few clicks, ultimately rewarding members with thousands of points or miles as well as being able to redeem points for bookings at thousands of hotels and car rental companies around the world.

For more information, visit the AIR MILES implementation of the Points Travel platform at [airmiles.ca/hotels](http://airmiles.ca/hotels).

---

#### **About Points International**

**Points**, (TSX: PTS)(NASDAQ: PCOM), provides loyalty e-commerce and technology solutions to the world's top brands to power innovative services that drive increased loyalty program revenue and member engagement. Currently, the Company has a growing network of nearly 60 global loyalty programs integrated into its unique Loyalty Commerce Platform. Points offers three core private or co-branded services: its Loyalty Currency Retailing service sells loyalty points and miles directly to consumers; its Platform Partners service, which offers earn and redemption opportunities via third-party or loyalty channels; and its Points Travel service helps loyalty programs increase revenue from hotel and car rental bookings while offering members more opportunities to earn and redeem loyalty rewards more broadly. Points is headquartered in Toronto, with offices in San Francisco, London and Dubai.

For more information, visit [company.points.com](http://company.points.com).

#### **About AIR MILES® Reward Program**

The AIR MILES Reward Program is Canada's most recognized loyalty program, with nearly 11 million active Collector Accounts, representing approximately two-thirds of all Canadian households.

AIR MILES Collectors get Miles at more than 300+ leading Canadian, global and online brands and at thousands of retail and service locations across the country. It is the only loyalty program of its kind to give Collectors the flexibility and choice to use Miles on aspirational Rewards, such as Merchandise, Travel, Events or Attractions, or instantly, in-store or online, through AIR MILES Cash at participating Partner locations.

For more information, visit [www.airmiles.ca](http://www.airmiles.ca).

#### **CONTACT**

**Points Media Relations**

**Catherine Lowe**

[Catherine.lowe@points.com](mailto:Catherine.lowe@points.com)

+1 649-539-1310

**AIR MILES Media Relations**

**Kevin Galbraith**

[kgalbraith@loyalty.com](mailto:kgalbraith@loyalty.com)

---

